***Notes from Mentorship Kick-off event: 9/21/11***

**Lisa’s tasks-** Send to Gene:

1. DPHHS org chart/ Cancer Control programs
2. MTCCC meeting dates
3. Write up’s of what we’ve done so far

**Considerations for the project:**

What models are we using?

Need to include a more in depth description of evidence based models we are using

System status/insurance market in MT: Assessment of the systems now and what our system change goals are:

* Do these systems have media campaigns/networks already in place
* Is there a common record keeping system
* How will we work with them long term
* Do the insurance companies have similar questionnaires like BRFSS they use?

Legislative policy vs. compliance: what is required for insurance companies to cover; why are we not choosing a legislative approach

What process are we choosing based upon public health theory?

Is the end result a change within the system (insurance companies) or individual behavior change

Focus on how we are changing the current system and decide what within the insurance company we are trying to change and not focus on individual behavioral change

Is there a model that we could adapt and use? Has anyone written anything about a similar activity?

Are we including FOBT within our screening recommendations and reasons why or why not

**To be included on Project Proposal Work Plan:**

Include description of the project, including overall goal and objectives:

* Short term:
* Long term:

Deliverables:

* Adopt Evidence Based Planning Process
* Develop logic model
* Develop evaluation process